



WFMJ Television Inc./NBC Network

101 West Boardman Street
Youngstown, Ohio 44503
ph: 330.744.8611 • fax: 330.744.3402

Mailing Address	Contract #	Rev #	Bill Cycle	Print Date	Entry Date
CROSSROADS MEDIA 66 CANAL CENTER PLAZA SUITE 555 ALEXANDER, VA 22314	19443	NEW	Broadcast	5/16/2012	5/16/2012
	Advertiser			Brand	Network
	.CROSSROADS GPS			.CROSSROADS GPS	WFMJ
	Contract Description			Dates	Revenue Type
	CROSSROADS GPS			05/24/12 - 05/31/12	CA5
	Estimate #	Proposal #	Primary Salesperson	Buyer:	
	551	06815965	PHILADELPHIA PMC	Noelle Ramsey	

Line	M	TU	W	TH	F	SA	SU	Spots Week	Ordered Dates	Ordered Times	Spot Type	Spot Length	Total Spots	Spot Rate
A 10			X					1	05/30 - 05/30	11:00:00 p 11:34:30 p	FIX	:30	1	\$1,500.00
										Prg: 21 NEWS 11PM				
										21NWS AT 11PM<				
A 11				X				1	05/25 - 05/25	11:34:30 p 12:36:59 a	PO1	:30	1	\$350.00
										Prg: TONIGHT SHOW				
										TONITE SHW-NBC<				
A 12					X			1	05/29 - 05/29	11:34:30 p 12:36:59 a	PO1	:30	1	\$350.00
										Prg: TONIGHT SHOW				
										TONITE SHW-NBC<				
A 13						X		1	05/31 - 05/31	11:34:30 p 12:36:59 a	PO1	:30	1	\$350.00
										Prg: TONIGHT SHOW				
										TONITE SHW-NBC<				

Billable	Airtime				NTR		Total	
	Broadcast	Gross	Net	Spots	Gross	Net	Gross	Net
May 2012		\$5,650.00	\$4,802.50	5			\$5,650.00	\$4,802.50
Jun 2012		\$8,300.00	\$7,055.00	8			\$8,300.00	\$7,055.00
Totals:		\$13,950.00	\$11,857.50	13			\$13,950.00	\$11,857.50